

2009 Program & Buyer's Guide



Distributed to TWO Associations...
Printed TWO times per year...
Website exposure...

Your advertisement will reach hundreds of members and associates all year.
The buyer's guide is a great value and an indispensable reference tool.

Complete the following and mail with your advertisement, or—
e-mail your reservation and artwork to: michellegio@yahoo.com
Questions? Call me at (518)742-3283

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

New ad Enclosed Repeat 2008 ad

Mail your ad to:

*Michelle Giorgianni
c/o The Post-Star
76 Lawrence St.
Glens Falls, NY 12801*

"I can work with most media and will do my best to be sure you are 100% satisfied. Just call me if you have any questions."

Rates

	Spring Edition	Spring & Fall	Spring, Fall & Website Banner
Full Page (5" x 8")	\$185	\$275	\$300
Full Page w/ 1 color	\$230	\$345	\$370
Full Page w/ full color	\$350	\$525	\$550
½ Page (5" x 4")	\$115		
¼ Page (2 ½" x 4")	\$75		
4 Page Pre-Printed Insert	\$350	\$525	

Placement Premiums – Back Cover \$125 , Inside Covers \$100, other \$50.