

# 91st Annual NYSCMA Sales & Marketing Conference

## Gideon Putnam Hotel and Conference Center

### Saratoga Springs

#### May 6 - May 9, 2007

## Sunday May 6, 2007

9:00 am to 12:00 pm:  
Board of Directors Meeting - Blue Room

12:00 pm to 4:00 pm:  
Conference Registration - Lobby

6:00 pm to 8:00 pm  
President's Reception - Arches

8:30 pm to ?  
Hospitality Suite Open - Putnam Suite  
*Primetime Promotions & Sho-Rack*



## Monday May 7, 2007

Orenda, Geysler

7:00 am to 8:00 am:  
Continental Breakfast - Advertising and Promotion Displays Open

8:00 am to 8:10 am:  
Early Bird Drawings

8:10 am to 8:15 am:  
Conference Call To Order - Bill Farrell, President

8:15 am to 8:20 am:  
Program Remarks - Julie Cardinali, 1st VP

