

91st Annual NYSCMA Sales & Marketing Conference

Gideon Putnam Hotel and Conference Center - Saratoga Springs

Monday May 7, 2007

11:45 Noon to ?:
Activities - Golf, Skeet, Spa . . .



Dinner on your own

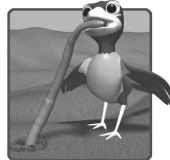
9:00 pm to ?
Hospitality Suite Open - Sho-Rack & Primetime Promotions

Tuesday May 8, 2007

Orenda, Geyser

7:15 am to 8:15 am:
Continental Breakfast - Advertising and Promotion Displays Open

8:15 am to 8:25 am:
Early Bird Drawings



8:25 am to 8:30 am:
Conference Call to Order - Bill Farrell, President

8:30 am to 8:35
Program Remarks - Julie Cardinali, 1st VP

8:35 am to 8:40 am
Election of Officers and Directors - Bonnie Christian, COB

2007-2008