

THE PISA GROUP, INC.

The Newspaper Telemarketing Company

www.thepisagroup.com

The Pisa Group has gone above and beyond when it comes to promoting new subscribers for our newspaper clients. We have been **proactive** in creating a communication and documentation system unmatched in the industry to keep our clients informed in an efficient and timely fashion. Through our new **interactive website** you can access our databases of pertinent information.

COLD CALLING

TARGET MARKETING

PIA SPECIALISTS

RETENTION PROGRAMS

NEW MOVERS

EZ PAY CONVERSIONS

INBOUND CAPABILITIES

It makes you question why newspapers would trust their subscriptions to anyone else.

John Pisa

John Pisa - President

Proactive, Interactive
ATTENTION

That's what makes us **The Newspaper Telemarketing Company.**

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