



2009 Conference Registration Form
New York State Circulation Management Association, Inc.
New York Newspapers Advertising and Marketing Executives
Second Annual Sales & Marketing Joint Conference
 Sunday, May 31 – Wednesday, June 3 • Inn on the Lake, Canandaigua, NY
 www.theinnonthelake.com

(One form per member. May include spouse/guest of member. Please make additional copies as needed)

Name _____ Member Non-member Exhibitor

Name _____ Spouse/Guest of Member

(Please print clearly - as should appear on name badge)

Newspaper/Company _____ City _____

Phone _____ Email: _____

2009 SPECIAL- SEND ADDITIONAL REPRESENTATIVES FOR JUST \$100!

Please use separate registration form for each additional representative.
 NYSCMA, Inc. members only. **File Early! This offer ends April 15, 2009!**

FULL CONFERENCE REGISTRATION	Price	Subtotal
Members & Exhibitors	\$175.00	\$ _____
Additional Representatives, Spouses & Guests	\$100.00	\$ _____
Non-Member Registration (also enrolls you in NYSMCA)	\$225.00	\$ _____

DAY RATE REGISTRATION		
Sunday	\$75.00	\$ _____
Monday	\$75.00	\$ _____
Tuesday and reception/banquet	\$150.00	\$ _____
Tuesday (no reception/banquet)	\$75.00	\$ _____
Reception/banquet only	\$75.00	\$ _____
Wednesday	\$50.00	\$ _____

	<u>Subtotal</u>	\$ _____
Exhibitor Space Charge (per table) # of tables ____ x	\$15.00	\$ _____
Exhibitor Electric Charge (circle one) Yes or No	+\$5.00	\$ _____
<i>(25 booths will be available on a first-come/first-serve basis)</i>		

Registration Total \$ _____

Full conference registration includes all scheduled meals. Day rates include meals served that day unless otherwise noted.

Mail to: NYNPA – 291 Hudson Ave, #A – Albany, NY 12210 – ATTN: Don Ferlazzo (checks payable NYSCMA, Inc.)

Tuesday Night Reception and Banquet – Tues, June 2, 2009 – *Select one for each attendee. Initial for guest/spouse.*

- | | |
|---------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Roasted Prime Rib | <input type="checkbox"/> Vegetable Pasta Primavera |
| <input type="checkbox"/> Grilled Salmon | <input type="checkbox"/> Chicken Florentine |

Hotel Information

Inn on the Lake – 770 S. Main St. – Canandaigua, NY 14424 – Call for reservations: 1-800-228-2801 – Mention NYSCMA
Room Rates: Standard room: \$119.00 per night (with tax \$131.05), Standard room with lakefront patio OR Suite \$159.00 per night (with tax \$175.10), Lakefront Jacuzzi suite with balcony: \$285.00 per night (with tax \$313.85)

Networking Activities – Monday Afternoon, June 1, 2009 (Activities are optional. Please choose only one)

- | | | |
|----------------------------------------------------|---------------------|----------|
| Golf Tournament Participant(s) Attending _____ | +\$75.00 per person | \$ _____ |
| Fishing Outing Participant(s) Attending _____ | +\$50.00 per person | \$ _____ |
| Wine Tasting Tour Participant(s) Attending _____ | +\$61.00 per person | \$ _____ |

A bagged lunch is included in the Golf Tournament and Wine Tasting Tour. Lunch is not provided for the Fishing Outing. Other activity ideas provided in registration packet should be organized by attendee and do not include lunch.

GRAND TOTAL INCLUDED FOR REGISTRATION & ACTIVITIES \$ _____

Note: 2009 Membership Dues **MUST** be paid in full to attend the conference!