



2009 Conference Registration Form
New York State Circulation Management Association, Inc.
New York Newspapers Advertising and Marketing Executives
Second Annual Sales & Marketing Joint Conference
 Sunday, May 31 – Wednesday, June 3 • Inn on the Lake, Canandaigua, NY
www.theinnonthelake.com

(Please print names clearly - as should appear on name badge) - PLEASE USE THIS FORM FOR PUBLISHERS ONLY

Publisher's Name _____

Spouse/Guest's Name _____

Newspaper/Company _____ City _____

Phone _____ Email: _____

FULL CONFERENCE REGISTRATION	<u>Price</u>	<u>Subtotal</u>
Publishers	\$175.00	\$ _____
Spouses & Guests	\$100.00	\$ _____
DAY RATE REGISTRATION		
Sunday	\$75.00	\$ _____
Monday	\$75.00	\$ _____
Tuesday and reception/banquet	\$150.00	\$ _____
Tuesday (no reception/banquet)	\$75.00	\$ _____
Reception/banquet only	\$75.00	\$ _____
Wednesday	\$50.00	\$ _____

Registration Total \$ _____

Full conference registration includes all scheduled meals. Day rates include meals served that day unless otherwise noted.

Mail registration to: NYNPA – 291 Hudson Ave, #A – Albany, NY 12210 – ATTN: Don Ferlazzo (checks payable NYNAME)

Tuesday Night Reception and Banquet – Tues, June 2, 2009 – *Select one for each attendee. Initial for guest/spouse.*

- | | |
|---|---|
| <input type="checkbox"/> Roasted Prime Rib | <input type="checkbox"/> Vegetable Pasta Primavera |
| <input type="checkbox"/> Grilled Salmon | <input type="checkbox"/> Chicken Florentine |

Hotel Information

Inn on the Lake – 770 S. Main St. – Canandaigua, NY 14424 – Call for reservations: 1-800-228-2801 – Mention NYNAME
Room Rates: Standard room: \$119.00 per night (with tax \$131.05), Standard room with lakefront patio OR Suite \$159.00 per night (with tax \$175.10), Lakefront Jacuzzi suite with balcony: \$285.00 per night (with tax \$313.85)

Networking Activities – Monday Afternoon, June 1, 2009 (Activities are optional. Please choose only one)

- Golf Tournament Participant(s) Attending _____ +\$75.00 per person \$ _____
- Fishing Outing Participant(s) Attending _____ +\$50.00 per person \$ _____
- Wine Tasting Tour Participant(s) Attending _____ +\$61.00 per person \$ _____

A bagged lunch is included in the Golf Tournament and Wine Tasting Tour. Lunch is not provided for the Fishing Outing. Other activity ideas provided in registration packet should be organized by attendee and do not include lunch.

GRAND TOTAL INCLUDED FOR REGISTRATION & ACTIVITIES \$ _____