

# 2009 Program & Buyer's Guide



Distributed to TWO Associations...  
Printed TWO times per year...  
Website exposure...

Your advertisement will reach hundreds of members and associates all year.  
The buyer's guide is a great value and an indispensable reference tool.

Complete the following and mail with your advertisement, or—  
e-mail your reservation and artwork to: [michellegio@yahoo.com](mailto:michellegio@yahoo.com)  
Questions? Call me at (518)742-3283

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

New ad Enclosed  Repeat 2008 ad

*Mail your ad to:*

*Michelle Giorgianni  
c/o The Post-Star  
76 Lawrence St.  
Glens Falls, NY 12801*

*"I can work with most media and will do my best to be sure you are 100% satisfied. Just call me if you have any questions."*

## Rates

	Spring Edition	Spring & Fall	Spring, Fall & Website Banner
Full Page (5" x 8")	\$185	\$275	\$300
Full Page w/ 1 color	\$230	\$345	\$370
Full Page w/ full color	\$350	\$525	\$550
½ Page (5" x 4")	\$115		
¼ Page (2 ½" x 4")	\$75		
4 Page Pre-Printed Insert	\$350	\$525	

Placement Premiums – Back Cover \$125 , Inside Covers \$100, other \$50.